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# *Plant your own* **TREES** *and save 90%*



*See next page for description of a wonderful new tree—The Siberian Elm*

**Trees—Hedges—Perennials—Shrubs—Roses**

# Shade Trees

**T**REES are the only kind of home decoration that *increase* in value with the years. There is crying need for a shade tree that will make a rapid growth as compared with the American Elm which takes many years to reach maturity. Horticulture has discovered such a tree in the

## Siberian Elms!

### SPECIAL ANNOUNCEMENT

This elm tree is almost miraculous in the rapidity of its growth. In three or four years it will grow to a size as large as that which the American Elm takes ten years to reach.

Siberian Elms planted around the State Capitol at Bismarck, North Dakota, were among the first of this variety planted in America. Other shade trees had failed where these were planted. Today these trees

are growing thriftily and arouse great admiration among visitors.

Besides being graceful and beautiful, the Siberian Elm holds its foliage late in the fall, adding three or four weeks to its usefulness and growing season. It likes dry situations.

The Living Tree Guild offers to its patrons, for the first time, the finest stock of these trees available in America.

### Prices of Siberian Elms

Each . . . .	\$ 2.50
Three trees .	7.00
Ten trees . .	20.00

Due to its great beauty combined with rapid growth this tree is ideal for increasing the value of real estate projects. Contract prices gladly submitted on request.

*4 to 5 feet when delivered*

# Shade Trees

**T**HERE is a famine of shade trees in America. The demand for the finest varieties is greater than the supply. However, The Living Tree Guild has been exceedingly fortunate in securing a good supply of well-grown specimens. We offer these, with full guarantee. Start a little personal "forest" and thus help to make America more beautiful.

**NORWAY MAPLE.**—One of the most popular of all shade trees, and one that can be depended upon to give good results under almost all soil conditions. A symmetrical grower of globular form. 4 to 5 feet high when delivered.

**LOMBARDY POPLAR.**—Of pyramidal growth. One of the most rapid growing of all deciduous trees. Height 4 to 5 feet when delivered.

**WHITE-FLOWERING DOGWOOD.**—Semi-dwarf in growth. Beautiful at all seasons of the year. In the spring when in bloom it is a sheet of white—throughout the summer months, a mass of deep green, clean looking foliage—in the fall, one of the most gorgeously colored of all our deciduous trees—in winter, attractive with its scarlet berries. Height, 4 to 5 feet when delivered.

**PUSSY WILLOW.**—Can be grown as a dwarf shade tree or as a tall shrub. Here is the familiar, attractive Pussy Willow—one of the most poetic of trees. Height, 3 to 4 feet when delivered.

**SCARLET OR RED MAPLE.**—Gives best results in heavy soil, will grow satisfactorily in damp situations, although it also gives good results when grown in well drained soil. Height, 4 to 5 feet when delivered.

**SUGAR MAPLE.**—Similar in growth to Norway Maple, but taller. In every way a desirable variety, extra hardy; foliage in the fall turns brilliant lemon yellow. 4 to 5 feet when delivered.

## *Enhance the value of your property quickly*

You can select all of one kind, or any desired combination

Six of the above trees . . . . .	\$6.00
Per dozen . . . . .	10.00



# Hedges

*“A wall of green leaves is better for a man’s soul than a wall of iron or stone.”*

**P**UT a hedge around your property or along your garden path. After many experiments it has been found that the thicker hedge will grow from the smaller plants. Those offered below are the right ones to plant, and they will grow rapidly.

**JAPANESE BARBERRY.**—Probably the hardest of all Hedge Plants, and in every way desirable. Should be planted 10 to 12 inches apart in a single row. One dozen Barberry plants will make twelve feet of hedge. Height, 6 to 12 inches when delivered—will grow quickly. Thorny protection against animals. One dozen for **\$1.50**

**CALIFORNIA PRIVET.**—Decidedly popular and with every desirable property, excepting hardness. During winters of unusual severity California Privet will sometimes suffer from winter injury when planted in latitudes north of New York City. Should be planted 6 inches apart in a row. Two dozen Privet plants will make twelve feet of hedge, 9 to 12 inches when delivered; multiple stems. One dozen **\$1.00**

**IBOLIUM PRIVET.**—Hardier than California Privet and better for northern climates. Will stand zero temperatures. In milder climate it is almost evergreen retaining foliage until after Christmas. Same size and treatment as California Privet. One dozen **\$2.00**

**ALTHEA (Rose of Sharon).**—Flowers that look like double roses. Blooms during July and August. Plant 15 inches apart in a row. Makes a glorious flowering hedge. 12 to 18 inches when delivered, will grow rapidly. One dozen **\$2.00**

# Hardy Shrubs

**G**ORGEOUS masses of foliage and flowers—there is nothing like hardy shrubs where a quick showing is desired.

**BUTTERFLY SHRUB** (*Buddleia Magnifica*).—Creates an amazing profusion of fragrant rich blooms in general effect like lilacs—each bush remains a mass of color throughout the summer. 2 to 3 feet when delivered, will grow to 4 to 5 feet. Butterflies are almost always hovering about this bush.

**HARDY HYDRANGEA** (*Hydrangea Paniculata Grandiflora*).—Showy blooms, frequently ten inches or more in length—pure white, turning delicate pink with age. 6 to 12 inches when delivered.

**PURPLE LILAC** (tall).—The shrub our grandmothers gloried in. Large clusters of rich, fragrant lilac flowers—early spring blooming. 18 to 24 inches when delivered.

**RED WEIGELA** (*Weigela Eva Rathke*).—Deep garnet—red flowers in great abundance throughout the entire summer and well into the fall. 18 to 24 inches when delivered.

**DOUBLE PINK DEUTZIA**.—Tall, strong, and symmetrical. Freely flowers with double blossoms in June. 18 to 24 inches when delivered.

**GOLDEN BELL** (*Forsythia*).—The first herald of spring flowers. Branches gloriously burdened with yellow flowers before the foliage comes out. 18 to 24 inches when delivered.

**RED TWIG DOGWOOD** (*Cornus Sibirica*).—Especially desirable for

winter effect, the brilliant red bark showing up in splendid contrast with drab surroundings. 18 to 24 inches when delivered.

**MOCK ORANGE** (*Philadelphus*).—The old-fashioned *Syringa* of our grandmother's garden. Fragrant. Attains great height with age. 18 to 24 inches when delivered.

**BUSH HONEYSUCKLE**.—If you want birds around your home grounds plant this wonderful shrub. Its early winter red fruit is a magnet to the songsters. Produces airy brilliant pink flowers throughout June. 18 to 24 inches when delivered. Give it plenty of room and it will develop a beautiful bush perhaps ten feet high and eight feet wide.

**FRAGRANT BUSH HONEYSUCKLE**.—Delightfully fragrant, creamy pink flowers early in the spring, even before foliage appears. 18 to 24 inches when delivered.

**BRIDAL WREATH** (*Spiraea Van Houttei*).—Absolutely hardy and the joy of every novice in gardening. Thousands of pure white blossoms completely cover every bush. 15 to 18 inches when delivered.

**SNOWBERRY**.—The shrub that magically transforms itself from pink flowers in July and August to clusters of large, pure white wax-like berries that are conspicuous and decorative throughout the fall. 18 to 24 inches when delivered.

Choose your own combination  
any twelve plants - - - \$6.00





# Roses

*"There are two things most worthwhile  
in all the world—love and roses"*

**I**N offering you roses for the first time.  
The Living Tree Guild will deliver only  
plants that have already bloomed for a

season—thus they can be depended upon  
to bloom freely the first year planted begin-  
ning in June.

**COLUMBIA.**—Large flowers, rose pink  
tinged with yellow at base of petals. Long,  
strong stems. Fine lasting qualities. De-  
lightfully fragrant.

**DUCHESS OF WELLINGTON.**—Large  
tapering buds wrapped in broad golden  
petals, opening to deep copper yellow  
flowers. Exceptionally fragrant and  
blooms freely.

**ETOILE DE FRANCE.**—Velvet deep  
red; blooms all summer. Rich and  
fragrant.

**GRUSS AN TEPLITZ.**—Bright, cheerful  
crimson. The one variety that is always  
in bloom—it produces a steady array of  
flowers from one end of the season to the  
other.

**JONKHEER J. L. MOCK.**—A giant  
with petals that are clear pink on one  
side and rosy-silver white on the re-  
verse. Has taken many first prizes in  
Europe.

**KAISERIN AUGUSTA VICTORIA.**—  
Probably the finest pure white rose in  
cultivation. Blooms continuously from  
June to frost.

**LADY HILLINGDON.**—A popular rose  
with rich apricot flowers. Like all the  
yellow roses it is not so hardy as those  
of other colors, but free flowering and  
supremely fragrant.

**MAMAN COCHET.**—Probably the best  
pink rose for outdoor cultivation. Large  
handsome pointed buds with saffron at  
base of petals.

**WHITE MAMAN COCHET.**—A  
duplicate of its parent the Maman  
Cochet. Cream white with edges of  
petals tinged with pink. This is a  
splendid white rose for outdoor growing.

**FRANCIS SCOTT KEY.**—An erect  
hardy grower of noble bearing. Double;  
crimson.

**ROSE MARIE.**—The "blushing rose,"  
clear pink—as some one has said, "One  
of the tragedies of life is that you can  
smell the exquisite fragrance of the  
Rose Marie for the first time but once!"

**WILLIAM F. DREER.**—Beautifully  
formed flowers of transparent pink suf-  
fused with a golden glow.

*Lady Hillingdon*

*Jonkheer  
J.L. Mock*

*Columbia*

*Kaiserin Augusta Victoria*

*Rose  
Marie*

*Francis Scott Key*

*Dutchess  
of Wellington*

**Twelve strong 2-year-old Rose Bushes in  
any combination - - - - - \$12.00**

*(Since these roses are not trees, they are not covered by Guild Life Insurance.  
We guarantee however that they will reach you in perfect condition.)*

# Evergreens



*Red Pine*

**AMERICAN ARBOR VITAE.**—12 to 18 inches when delivered. Will make a tall pyramid up to 30 feet but can easily be kept trimmed down.



*American  
Arbor  
Vitae*

**GLOBE ARBOR VITAE.**—6 to 8 inches when delivered. Will make a lovely dwarf globe three to four feet high.

**PFITZER'S JUNIPER.**—9 to 12 inches when delivered—will make a gorgeous decoration like an explosion of green.

**RED FINE.**—8 to 12 inches when delivered, will grow to 40 feet. One of the choicest of the tall pines.

**MUGHO PINE.**—Dwarf tree, extremely hardy, very striking with its pin-wheels of needles, 6 to 8 inches when delivered.

**CANADIAN HEMLOCK.**—A tree especially hardy and fragrant. Will grow either in sun or partial shade. Glossy dark green foliage reminiscent of the deep woods. 8 to 12 inches when delivered.

**GREEN RETINOSPORA.**—A decorative evergreen for foundation planting. 8 to 10 inches when delivered—will grow vigorously and is easily trimmed.

**GOLDEN RETINOSPORA.**—The tips of its foliage are a bright golden hue. 8 to 10 inches when delivered.

**BLUE RETINOSPORA.**—Like the other Retinosporas except that its foliage is a cheerful blue. 8 to 10 inches when delivered.



*Mugho  
Pine*



*Blue  
Retinospora*

**Twelve trees in any  
combination - \$15.00**



# Evergreens

## For starting a tree garden

The trees below are offered in quantity at extremely economical prices. They are especially for: (A) The person who wants to discover the joy of personal tree growing by raising a tree garden at home.

(B) The person who has some vacant land and would like to make an extremely profitable investment by putting that land to work growing trees.

(C) Schools, churches, and scout organizations which would like to start their own nurseries as an education, diversion and investment.

	Inches	Per Doz.	Per 100
Colorado Blue Spruce	4 to 8	\$6.00	\$45.00
Red Pine	6 to 12	\$4.50	\$30.00
Austrian Pine	4 to 6	\$4.50	\$30.00
Hemlock	3 to 6	\$6.00	\$45.00
Balsam Fir	4 to 6	\$4.50	\$30.00
American Arbor Vitae	4 to 8	\$5.00	\$35.00
Concolor Fir	5 to 9	\$6.00	\$45.00
Japanese Red Pine	3 to 6	\$4.50	\$30.00

The above trees are all transplanted specimens—much sturdier and finer than seedlings.

## Special!

**NORWAY SPRUCE.**—4-year transplants, 6 to 12 inches—per dozen \$3.95; per 2 dozen \$7.50 per hundred \$25.



# Hardy Perennials

**A** FOREGROUND of flowers for your background of trees! Perennials will help you make such a garden of permanent value. They will come up each year with renewed vigor. They never become monotonous.

**JAPAN IRIS.**—Various shades of blue, also pure white. They give best results when planted in fairly heavy, well enriched soil.

**HARDY PHLOX.**—The great panicles of bloom make the Hardy Phlox one of the most showy of all objects on the lawn during the summer months.

**DOUBLE HOLLYHOCKS.**—Extra fine flower stalks, frequently well over five feet in height. A glory for the back fence line.

**HARDY CHRYSANTHEMUMS.**—When other flowers are entering on their winter's rest, these Hardy Chrysanthemums are in their prime.

**COLUMBINES.**—Can be used in full sunlight or partial shade. Graceful airy flowers.

**SHASTA DAISY.**—One of the finest of Luther Burbank's productions. Pure white flowers, frequently 2½ or 3 inches in diameter.

**LARKSPUR.**—Flower stalks produce blooms of various shades of blue, the stalks sometimes over five feet in height.

**PEONIES.**—Pink, red and white. These varieties offered by The Living Tree Guild have been pronounced by experts as the finest on the market.

**ANCHUSA DROPMORE.**—Heavenly blue flower, an inch or more in diameter.

**BABY'S BREATH.**—One of the most popular old-fashioned perennials.

**ORIENTAL POPPY.**—Flowers from five to seven inches across on tall stems. A gorgeous variety.

**HARDY VIOLET.**—The finest of the single flower varieties for growing out-of-doors.

**CANTERBURY BELLS.**—Profusion of bell-shaped blue and pink flowers through July and August.

**COREOPSIS.**—The best of the hardy yellow flowers for mass effect. Blooms constantly from June to frost.

**HIBISCUS (or Marshmallow).**—Enormous blossoms sometimes 8 or 10 inches in diameter, white and pink; produced from early August to frost.

**JAPANESE PINK LILY.**—The best of all the Japanese lilies; these frosted white, crimson edged flowers are lovely beyond words.

**LYSIMACHIA (or Loose-strife).**—Curved white spikes from July to September. Grows about 2 feet high Especially fine for cut flowers for the table.

Since these perennials are not trees they are not covered by Guild Life Insurance. We guarantee, however, that they will arrive in perfect condition.

**BOX A.** (3 of each of the above) **51 plants** ..... **\$ 8.50**  
**BOX B.** (6 of each of the above) **102 plants** ..... **15.00**  
**BOX C.** (12 of each of the above) **204 plants** ..... **25.00**

*If you want a special selection—more of one variety and less of another—indicate your choice on the order form. But be sure that the total number of plants is the same.*



*Headquarters staff, Living Tree Guild, season 1927-1928*

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## What The Living Tree Guild is

THE Living Tree Guild is the only organization of its kind in the world. It is independent of any nursery interests. Its purpose is chiefly educational.

It delivers directly to your home the finest trees and plants at the most economical prices. These trees and plants are selected and grown on contract under ideal conditions in five different states with the advice of the most expert horticulturists in the country.

With each shipment the Living Tree Guild sends instructions for the care and use of the trees. Finally, this organization backs up everyone who orders its trees with a *guarantee of replacement* within the year if any tree fails to flourish.

*The Guild offers to the layman a way to know trees and shrubs and flowers—at slight expense—and with every assurance for success!*



# *Every tree is covered by Guild Life Insurance*

*and will be replaced at no cost to you within six months if it fails to thrive. The Living Tree Guild backs up everyone who plants these super-quality Guild trees.*

## **A Surprise Tree—Free!**

A beautiful guaranteed specimen of unusual importance and interest will be included in every shipment of \$5 or more—with the compliments of The Living Tree Guild. The name of this extra specimen will be on the tag.

With every shipment of shrubs or flowers amounting to \$5 or more an appropriate surprise plant will be added, instead of a tree.

This will be our token of appreciation to everyone who plants trees and flowers this spring.

*Why not live with  
more trees?*

## **THE LIVING TREE GUILD**

*National Headquarters for Guaranteed Living Trees*

**468 Fourth Avenue (at 31st Street)**

**New York, N. Y.**

*Telephone Ashland 1990-1991-1936*